## TARISIO ANNOUNCES ACQUISITION OF COZIO THE ONLINE ARCHIVE OF MUSICAL INSTRUMENTS

September 26, 2012, London - Tarisio, the leading auction house for fine musical instruments and bows, announced today their acquisition of Cozio, the online archive and database of musical instrument photographs, provenance and price histories.

Founded in 2003, Cozio's online database has grown exponentially and now contains reference information for more than 50,000 violins, violas, cellos and bows and boasts the deepest catalog of instrument photographs on the web. It is considered the world's largest website of its kind.

Cozio will continue to operate in its current format until it is re-launched later this year. The new iteration of Cozio will feature increased content from authoritative contributors as well as a revised focus on authentic and representational instruments only. Other key revisions to the site will include greater discretion for current instrument owners and a move towards higher quality images.

"We believe that many of the core elements of Cozio are in line with the guiding principles of Tarisio: transparency, encouraging an educated consumer, embracing technology and appreciating tradition," says Jason Price, Director of Tarisio. "Over the next twelve months we will be improving and expanding the Cozio experience to give users more tools and resources to research instruments, makers, owners and players. We are committed to continuing Cozio's development as a resource our industry can trust."

## **ABOUT TARISIO**

Tarisio is one of the world's leading sources of fine and rare stringed instruments. Launched in 1999, it brought a fresh approach to the instrument market, combining the services of a traditional auction house with the efficiency and accessibility of online sales. Offering first-class expertise and guaranteed cataloging, Tarisio quickly earned the respect of musicians, collectors, restorers and members of the trade the world over. It now sells over 2,000 violins, violas, cellos and bows each year, with offices in New York and London. In 2011 Tarisio auctioned the 'Lady Blunt' Stradivarius of 1721 for \$15.9m.

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